Marketing Director:

The marketing director must market to the student population as well as get the name “Anthology” out to the greater community. Duties include creating their own marketing strategies and implementing the plans. The Marketing Director must assign marketing assignments to designated interns as well as having assignments for the entire staff. With the help of the Yearbook Advisor, the Marketing Director will prepare the budget and plan business strategies. The marketing director must be able to oversee all the financial aspects of the yearbook, including the sales and distribution, and the Senior Service Activities. Other duties include: planning and executing marketing plans for Grad Expo and Senior Sendoff along with tabling during graduation.

Skills needed:
- Strong organization skills
- Flexibility
- Creative Thinking
- Leadership Skills
- Goal-Oriented

Along with the section's responsibilities, the Sports Editor is in charge of also following general Editor duties such as:

- Updating the Managing Editor on a weekly basis of the status of interns and alerting the Managing Editor of any important intern developments (good and bad).

- The Editor is responsible and accountable for content on section pages by the deadline (as defined by Editor-in-Chief).

- Work with all editors to integrate material and create a section that is stylistically consistent with the book concept.